

PACKAGE COMPARISON DESIGN

The table below contains the information that you need to know about each of our product ranges and the services we offer for each plan. If you require a specific service that is not listed below please contact us.

Pamphlet	Mini	Plus	Pro
Level of complexity	Simple	Moderate	High
Word count (copy provided by client)	Up to 500 words	Up to 500 words	Up to 500 words
Images	Up to 2	Up to 3	Up to 5
Typographic with basic design elements	✓		
Standard vector illustrations and icons		✓	
Custom vector illustrations and icons			✓
Size (A4)	Bi-fold or tri-fold	Bi-fold or tri-fold	Bi-fold or tri-fold
Double sided	✓	✓	✓
Design credits	Up to 10	Up to 10	Up to 10
Price (Excluding GST)	\$395.00	\$595.00	\$795.00

Postcard/direct mail	Mini	Plus	Pro
Level of complexity	Simple	Moderate	High
Single/double sided	Single sided	Double sided	Double sided
Word count (copy provided by client)	Up to 100 words	Up to 100 words	Up to 100 words
Images	Up to 2	Up to 3	Up to 5
Typographic with basic design elements	✓		
Standard vector illustrations and icons		✓	
Custom vector illustrations and icons			✓
Size (up to DL)	✓	✓	✓
Design credits	Up to 10	Up to 10	Up to 10
Price (Excluding GST)	\$195.00	\$295.00	\$595.00

Brochure	Mini	Plus	Pro
Level of complexity	Simple	Moderate	High
Word count (copy provided by client)	Up to 1000 words	Up to 1000 words	Up to 1000 words
Images	Up to 4	Up to 6	Up to 10
Typographic with basic design elements	✓		
Standard vector illustrations and icons		✓	
Custom vector illustrations and icons			✓
Size (folded A3 page = A4 size)	4 A4 pages	4 A4 pages	4 A4 pages
Double sided	✓	✓	✓
Design credits	Up to 10	Up to 10	Up to 10
Price (Excluding GST)	\$495.00	\$795.00	\$1195.00

Please purchase the copywriting add-on if you would like us to write the content for the above products.

Other design services		
Please contact us for specific details on pricing for these items		
Menu	Infographics	Flyers
Order forms	Signage	Posters
Illustrations/Caricatures	Documents (booklets/reports)	Digital banners

Explanation of terms	
Design complexity	<p>Simple: Straight forward design, predominantly typographic with basic design elements</p> <p>Moderate: Incorporation of sophisticated design elements and typography</p> <p>High: Designs with highly complex elements and typography customised to suit your brand</p>
Design credit	<p>A design credit is a unit of monitoring the number of designs prepared for the client.</p> <p>1 Design credit = 1 design presented to the client and 1 Design credit = 1 revision</p>

CONTACT US

TEL: 1300 781 356
FAX: 1300 853 181

WEB: www.ducksoupdesigns.com.au
EMAIL: myorder@ducksoupdesigns.com.au

DUCK SOUP
DESIGNS